

Healthcare audience intelligence at scale.

As the world's largest deterministic B2B data provider, RevOptimal specializes in building hard-to-reach Healthcare Provider (HCP) audiences from full-text resumes, professional associations, and validated educational history. HCP audiences can be delivered deterministically per industry restrictions or modeled to meet campaign requirements.



Deliver your message with the highest quality data, spanning **provider specialties, industry associations, and more**

1.4M

unique HCP job titles,
updated monthly

160M

AI-processed,
full-text resumes

270M

US individuals, ready
for activation

28B

resolved device
linkages



Syndicated and Custom Audiences

From occupational therapists to hematologists, select from 100+ pre-built segments or contact us for 24-hour delivery of custom audiences



Identity-First, Privacy-Forward

All segments are built from known online and offline identifiers - ensuring maximum reach, while maintaining privacy and never using 3rd-party cookies



Refreshingly Up to Date

Ditch stale data and maximize your ad spend by leveraging the only digital audiences with monthly occupational and association updates

Dozens of activation channels



Segment List

Healthcare > B2B > Job Title >

- Anesthesiologist
- Cardiologist
- Caregiver
- Chief Medical Officer
- Chief Nursing Officer
- Dentist / Dentistry
- Dermatologist
- Emergency Room Nurse
- Health Coach
- Healthcare / Medical
- Licensed Massage Therapist
- Medical Coder
- Medical Scribe
- Neurologist
- Nursing
- Occupational Therapist
- Ophthalmologist
- Pharmacist / Pharmacy
- Physical Therapist
- Physicians / Doctors

Healthcare > B2B > NAICS Codes >

- 3254 - Pharmaceutical and Medicine Manufacturing
- 3391 - Medical Equipment and Supplies Manufacturing
- 423450 - Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers
- 524114 - Direct Health and Medical Insurance Carriers
- 541714 - Research and Development in Biotechnology (except Nanobiotechnology)
- 62 - Health Care and Social Assistance
- 621 - Ambulatory Health Care Services
- 621112 - Offices of Physicians, Mental Health Specialists
- 621210 - Offices of Dentists
- 62133 - Offices of Mental Health Practitioners (except Physicians)
- 621399 - Offices of All Other Miscellaneous Health Practitioners
- 621511 - Medical Laboratories
- 621610 - Home Health Care Services
- 622110 - General and Surgical Hospitals
- 623110 - Nursing Care Facilities (Skilled Nursing Facilities)
- 623990 - Other Residential Care Facilities
- 71394 - Fitness and Recreational Sports Centers

Healthcare > B2B > Industry >

- Alternative Medicine
- Health / Wellness and Fitness Services
- Hospitals / Healthcare / Medical
- Medical Practices
- Mental Health Care / Therapy
- Social Services and Healthcare

Healthcare > B2B > SIC Codes >

- Major Group 80 - Health Services
- Industry Group 384 - Surgical, Medical, And Dental Instruments And Supplies
- Industry Group 632 - Accident And Health Insurance And Medical
- Industry Group 637 - Pension, Health, And Welfare Funds
- Industry Group 801 - Offices And Clinics Of Doctors Of Medicine
- Industry Group 805 - Nursing And Personal Care Facilities
- Industry Group 806 - Hospitals
- Industry Group 807 - Medical And Dental Laboratories
- Industry Group 808 - Home Health Care Services
- Industry Group 809 - Miscellaneous Health And Allied Services, Not
- Industry Group 943 - Administration Of Public Health Programs
- SIC Code 3841 - Surgical and Medical Instruments and Apparatus
- SIC Code 3843 - Dental Equipment and Supplies
- SIC Code 5047 - Medical, Dental, and Hospital Equipment and Supplies
- SIC Code 6321 - Accident and Health Insurance
- SIC Code 6324 - Hospital and Medical Service Plans
- SIC Code 7352 - Medical Equipment Rental and Leasing
- SIC Code 7991 - Physical Fitness Facilities
- SIC Code 8051 - Skilled Nursing Care Facilities
- SIC Code 8059 - Nursing and Personal Care Facilities, Not Elsewhere Classified
- SIC Code 8069 - Specialty Hospitals, Except Psychiatric
- SIC Code 8071 - Medical Laboratories
- SIC Code 8082 - Home Health Care Services
- SIC Code 8099 - Health and Allied Services, Not Elsewhere Classified

